



**CITY OF FAIRFIELD
CITY COUNCIL MEETING**

**SEPTEMBER 27, 2024
5:30 PM**

THE CITY COUNCIL OF THE CITY OF FAIRFIELD, TEXAS WILL CONVENE INTO A **SPECIAL CALLED MEETING AT 5:30PM ON FRIDAY, SEPTEMBER 27, 2024** AT THE FAIRFIELD MUNICIPAL BUILDING LOCATED AT 527 E COMMERCE ST, FAIRFIELD, TEXAS 75840.

NOTICE: AT ANY TIME DURING THE CITY COUNCIL MEETING, THE CITY COUNCIL MAY ADJOURN INTO EXECUTIVE SESSION FOR ANY REASON LISTED ON THIS AGENDA PURSUANT TO ANY APPLICABLE SECTION OF THE TEXAS GOVERNMENT CODE, CONSULTATION WITH ATTORNEY- SECTION 551.0 71, REAL PROPERTY DELIBERATION - SECTION 551 .0 72, DELIBERATION ON GIFTS - SECTION 551 .073, PERSONNEL MATTERS- SECTION 551 .074, DISCUSSION OF SECURITY MEASURES- SECTION 551.076 AND ECONOMIC DEVELOPMENT - SECTION 551.087.

H.B.NO.2840-Section 551.001(3)(b) and (c). A governmental body shall allow each member of the public who desires to address the body regarding an item on the agenda for an open meeting of the body to address the body regarding the item at the meeting before or during the body's consideration of the item. A governmental body may adopt reasonable rules regarding the public's right to address the body under this section, including rules that limit the total amount of time that a member of the public may address the body on a given item.

1. CALL TO ORDER; PRAYER AND PLEDGE
2. VISITORS AND CITIZENS FORUM: AT THIS TIME, ANY PERSON WITH BEFORE THE COUNCIL NOT SCHEDULED ON THE AGENDA MAY SPEAK TO THE COUNCIL. NO FORMAL ACTION CAN BE TAKEN ON THESE ITEMS AT THIS TIME.
3. PUBLIC HEARING ON THE 2024/2025 BUDGET
4. DISCUSSION AND POSSIBLE ACTION TO APPROVE ORDINANCE 2024-27-9 AN ORDINANCE MAKING APPROPRIATIONS FOR THE SUPPORT OF THE CITY OF FAIRFIELD, TEXAS FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2024 AND ENDING SEPTEMBER 30, 2025; APPROPRIATING MONEY TO DEBT SERVICE FOR THE CITY'S INDEBTEDNESS; PROVIDING FOR INTRA AND INTERDEPARTMENTAL FUND TRANSFERS; AND ADOPTING THE ANNUAL BUDGET OF THE

CITY OF FAIRFIELD, TEXAS FOR THE 2024-2025 FISCAL YEAR AND PROVIDING AN EFFECTIVE DATE.

5. DISCUSSION AND POSSIBLE ACTION TO APPROVE ORDINANCE 2024-27-9 TAX RATE AN ORDINANCE OF THE CITY OF FAIRFIELD APPROVING AND LEVYING THE AD VALOREM TAX RATE OF \$0.308700 PER ONE HUNDRED DOLLARS (\$100.00) OF ASSESSED VALUATION OF ALL TAXABLE PROPERTY WITHING THE CORPORATE LIMITS OF THE CITY FOR THE USE AND SUPPORT OF THE MUNICIPAL GOVERNMENT OF THE CITY OF FAIRFIELD, TEXAS FOR THE 2024-2025 FISCAL YEAR; PROVIDING FOR APPORTIONING OF EACH LEVY FOR SPECIFIC PURPOSES; AND PROVIDING WHEN TAXES SHALL BECOME DUE AND WHEN THE SAME SHALL BECOME DELINQUENT IF NOT PAID; APPROVING TAX CODE STATEMENTS; PROVIDING FOR PENALTIES AND INTEREST; DETERMINING FINDINGS OF FACT; PROVIDING FOR SEVERABILITY; INCLUDING A SAVINGS CLAUSE; PROVIDING FOR PUBLICATION AND ESTABLISHING AN EFFECTIVE DATE.
6. DISCUSSION AND POSSIBLE ACTION TO APPROVE BUDGET AMENDMENTS FOR THE FAIRFIELD ECONOMIC DEVELOPMENT CORPORATIONS 2024 FISCAL YEAR.
7. DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FAIRFIELD ECONOMIC DEVELOPMENT CORPORATIONS FISCAL YEAR BUDGET FOR 2024-2025.
8. DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FAIRFIELD ECONOMIC DEVELOPMENT CORPORATIONS STRATEGIC WORK PLAN FOR THE 2025 FISCAL YEAR.
9. ADJOURN

I CERTIFY THAT THE ABOVE NOTICE OF MEETING WAS POSTED BY TUESDAY, SEPTEMBER 24, 2024 AT 5:30 P.M. ON THE BULLETIN BOARD AT CITY HALL, 527 EAST COMMERCE STREET, FAIRFIELD, TEXAS, AND WILL REMAIN POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING SCHEDULED TIME OF THE MEETING, I FURTHER CERTIFY THAT THE FOLLOWING NEWS MEDIA AND WEBSITE HOSTING WAS PROPERLY NOTIFIED OF THIS MEETING AS STATED ABOVE: FAIRFIELD RECORDER AND FREESTONE COUNTY TIMES, FAIRFIELD, TX.



Misty Richardson, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS SHOULD BE MADE FORTY-EIGHT (48) HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (903)389-2633 FOR FURTHER INFORMATION

**City Council
City of Fairfield, Texas
Agenda Action Form**

AGENDA ITEM: 3.

AGENDA SUBJECT: PUBLIC HEARING ON THE 2024/2025 BUDGET

PREPARED BY:

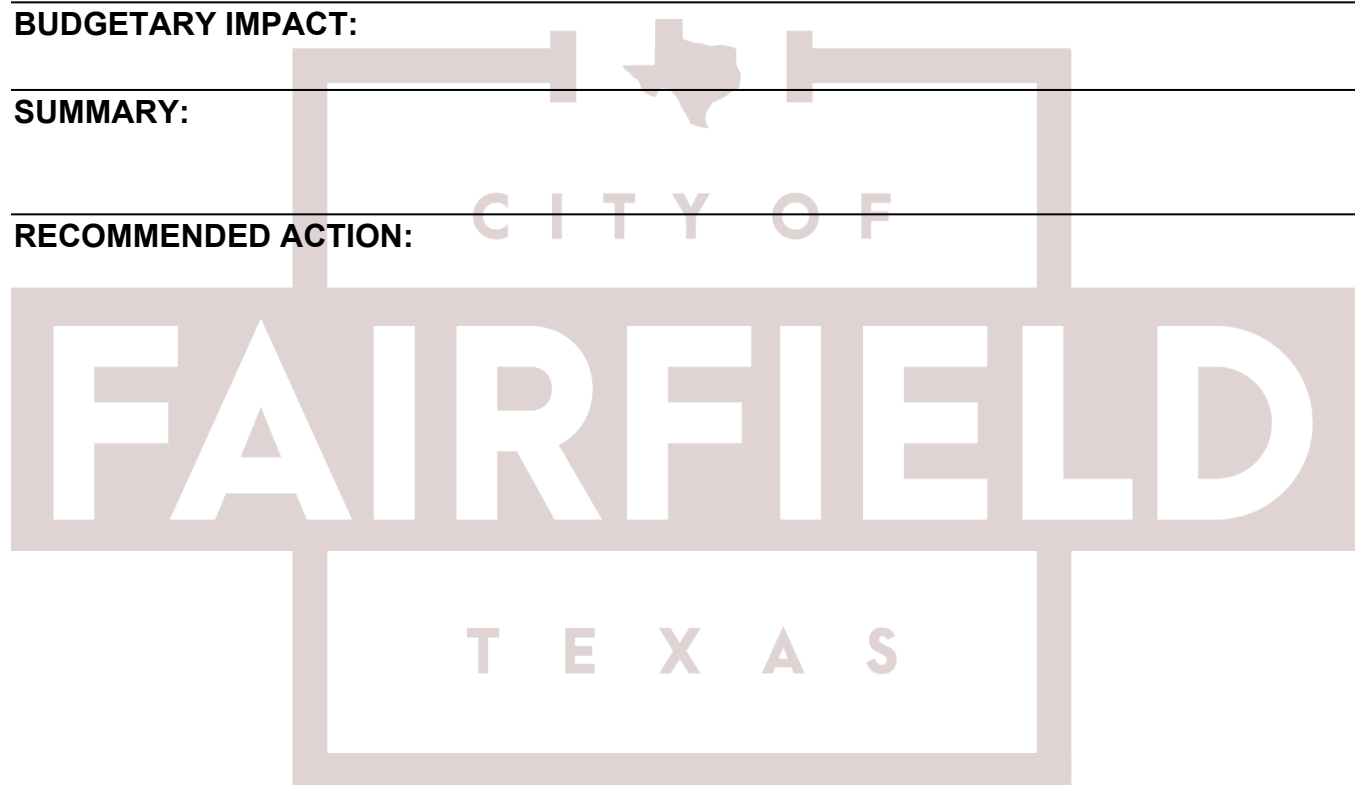
DATE SUBMITTED: September 24, 2024

EXHIBITS: None

BUDGETARY IMPACT:

SUMMARY:

RECOMMENDED ACTION:



**City Council
City of Fairfield, Texas
Agenda Action Form**

AGENDA ITEM: 4.

AGENDA SUBJECT: DISCUSSION AND POSSIBLE ACTION TO APPROVE ORDINANCE 2024-27-9 AN ORDINANCE MAKING APPROPRIATIONS FOR THE SUPPORT OF THE CITY OF FAIRFIELD, TEXAS FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2024 AND ENDING SEPTEMBER 30, 2025; APPROPRIATING MONEY TO DEBT SERVICE FOR THE CITY'S INDEBTEDNESS; PROVIDING FOR INTRA AND INTERDEPARTMENTAL FUND TRANSFERS; AND ADOPTING THE ANNUAL BUDGET OF THE CITY OF FAIRFIELD, TEXAS FOR THE 2024-2025 FISCAL YEAR AND PROVIDING AN EFFECTIVE DATE.

PREPARED BY:

DATE SUBMITTED: September 24, 2024

EXHIBITS: 1. BudgetOrdinance2024-25

BUDGETARY IMPACT:

SUMMARY:

RECOMMENDED ACTION:

ORDINANCE NUMBER 2024-27-9 BUDGET

ADOPTING THE BUDGET FOR 2024-2025 FISCAL YEAR

AN ORDINANCE MAKING APPROPRIATIONS FOR THE SUPPORT OF THE CITY OF FAIRFIELD, TEXAS FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2024 AND ENDING SEPTEMBER 30, 2025; APPROPRIATING MONEY TO DEBT SERVICE FOR THE CITY'S INDEBTEDNESS; PROVIDING FOR INTRA AND INTERDEPARTMENTAL FUND TRANSFERS; AND ADOPTING THE ANNUAL BUDGET OF THE CITY OF FAIRFIELD, TEXAS FOR THE 2024-2025 FISCAL YEAR AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the budget appended here for the Fiscal Year beginning October 1, 2024 and ending September 30, 2025 was duly presented to the City Council of the City of Fairfield; and

WHEREAS, a public hearing was ordered by the City Council and a public notice of said hearing was caused to be given by the City Council and said public hearing was held according to said notice;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FAIRFIELD, TEXAS, THAT:

SECTION 1. The appropriations for the Fiscal Year beginning October 1, 2024 and ending September 30, 2025 for the support of the general government of the City of Fairfield, Texas be fixed and determined for said terms in accordance with the expenditures shown in the City's Fiscal Year 2024-2025 Budget, a copy of which is appended hereto.

SECTION 2. The budget, as shown in words and figures, is hereby approved in all respects and adopted as the City's budget for the Fiscal Year beginning October 1, 2024 and ending September 30, 2025.

SECTION 3. There is hereby appropriated the amount shown in said budget necessary to provide for a debt service fund for the payment of the principal and interest and the retirement of bonded debt of said city.

SECTION 4. The Mayor, or his designee, be and is hereby authorized to make intra and interdepartmental fund transfers during the fiscal year as becomes necessary in order to avoid over expenditure of a particular department and report all fund transfers between departments over \$5,000.00 to the City Council.

SECTION 5. The City's Fiscal Year begins on October 1, 2024 and that fact requires that this ordinance be effective upon its passage and adoption to preserve the public peace, property, health, and safety and shall be in full force and effect from and after its passage and adoption is hereby declared.

PASSED this 27th day of September, 2024, at a Special Meeting of the City Council of the City of Fairfield, Texas, there being a quorum present, by (-) "YEAS" and -(-) "NAYS" and approved by the Mayor on the date above set out.

ALDERMEN VOTING	AYE	NAY	ABSTAIN	ABSENT
James Tyus	_____	_____	_____	_____
Arland Thill	_____	_____	_____	_____
Bobby Nichols	_____	_____	_____	_____
Roger Keeton	_____	_____	_____	_____
Angela Oglesbee	_____	_____	_____	_____

APPROVED:

Kenneth Hughes, Mayor

ATTEST:

Misty Richardson, TRMC
City Secretary

**City Council
City of Fairfield, Texas
Agenda Action Form**

AGENDA ITEM: 5.

AGENDA SUBJECT: DISCUSSION AND POSSIBLE ACTION TO APPROVE ORDINANCE 2024-27-9 TAX RATE AN ORDINANCE OF THE CITY OF FAIRFIELD APPROVING AND LEVYING THE AD VALOREM TAX RATE OF \$0.308700 PER ONE HUNDRED DOLLARS (\$100.00) OF ASSESSED VALUATION OF ALL TAXABLE PROPERTY WITHING THE CORPORATE LIMITS OF THE CITY FOR THE USE AND SUPPORT OF THE MUNICIPAL GOVERNMENT OF THE CITY OF FAIRFIELD, TEXAS FOR THE 2024-2025 FISCAL YEAR; PROVIDING FOR APPORTIONING OF EACH LEVY FOR SPECIFIC PURPOSES; AND PROVIDING WHEN TAXES SHALL BECOME DUE AND WHEN THE SAME SHALL BECOME DELINQUENT IF NOT PAID; APPROVING TAX CODE STATEMENTS; PROVIDING FOR PENALTIES AND INTEREST; DETERMINING FINDINGS OF FACT; PROVIDING FOR SEVERABILITY; INCLUDING A SAVINGS CLAUSE; PROVIDING FOR PUBLICATION AND ESTABLISHING AN EFFECTIVE DATE.

PREPARED BY:

DATE SUBMITTED: September 24, 2024

EXHIBITS: 1. 2024.09.27 - Fairfield - Ordinance Tax Rate 2024-25-FINAL

BUDGETARY IMPACT:

SUMMARY:

RECOMMENDED ACTION:

ORDINANCE NUMBER 2024-27-9 TAX RATE

TAX RATE FOR THE 2024-2025 FISCAL YEAR

AN ORDINANCE OF THE CITY OF FAIRFIELD APPROVING AND LEVYING THE AD VALOREM TAX RATE OF \$0.308700 PER ONE HUNDRED DOLLARS (\$100.00) OF ASSESSED VALUATION OF ALL TAXABLE PROPERTY WITHIN THE CORPORATE LIMITS OF THE CITY FOR THE USE AND SUPPORT OF THE MUNICIPAL GOVERNMENT OF THE CITY OF FAIRFIELD, TEXAS, FOR THE 2024-2025 FISCAL YEAR; PROVIDING FOR APPORTIONING OF EACH LEVY FOR SPECIFIC PURPOSES; AND PROVIDING WHEN TAXES SHALL BECOME DUE AND WHEN THE SAME SHALL BECOME DELINQUENT IF NOT PAID; APPROVING TAX CODE STATEMENTS; PROVIDING FOR PENALTIES AND INTEREST; DETERMINING FINDINGS OF FACT; PROVIDING FOR SEVERABILITY; INCLUDING A SAVINGS CLAUSE; PROVIDING FOR PUBLICATION AND ESTABLISHING AN EFFECTIVE DATE.

WHEREAS a budget appropriating revenue generated for the use and support of the municipal government of the City of Fairfield (“City”) has been approved and adopted by the City Council as required by Chapter 102 of the Texas Local Government Code; and

WHEREAS the City Council finds that it is necessary and proper for the good government, peace, and order of the City to adopt an ordinance establishing an ad valorem tax rate.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FAIRFIELD, TEXAS, THAT:

SECTION 1. ADOPTION OF TAX RATE. The tax rate of the City of Fairfield for the tax year 2025 be, and is hereby, set at \$ 0.308700 on each One Hundred Dollars (\$100.00) of the taxable value of all property, real, personal, and mixed, not exempt from taxation by the Constitution and laws of this State situated within the corporate limits of the City of Fairfield.

SECTION 2. TAX LEVY. There is hereby levied for the tax year 2025 upon all property, real, personal, and mixed, not exempt from taxation by the Constitution and laws of this State situated within the corporate limits of the City of Fairfield, and there shall be collected for the use and support of the municipal government of the City of Fairfield, for the payment of current expenses and to be deposited in the General Fund for the 2024-2025 Fiscal Year an ad valorem tax rate of \$ 0.308700 on each One Hundred Dollars (\$100.00) of the taxable value of such property, said tax being so levied shall be apportioned and distributed to the specific purposes here set forth.

- a. For the maintenance and support of the current expenses and budget of the general government (General Fund) (maintenance and operations) for Fiscal Year 2024-2025, a tax rate of \$0.243897 on each One Hundred Dollars (\$100.00) assessed value of taxable property.
- b. For the Debt Fund, for the purpose of creating a sinking fund to pay the interest and principal maturities on all outstanding debt of the City, not otherwise provided for, a tax rate of \$ 0.078583 on each One Hundred Dollars (\$100.00) assessed value of taxable property.

SECTION 3. TAX CODE STATEMENTS. The City Council hereby states that this tax rate will raise no new revenue than last year's tax rate.

SECTION 4. DUE DATE AND DELINQUENCY. Taxes levied under this ordinance shall be due January 1, 2025 and if not paid on or before January 31, 2025 shall immediately become delinquent.

SECTION 5. LIEN, PENALTIES, AND INTEREST. All taxes shall become a lien upon the property against which assessed, and the city tax collector of the City of Fairfield, Texas is hereby authorized and empowered to enforce the collection of such taxes according to the Constitution and laws of the State of Texas and ordinances of the City of Fairfield, Texas and shall, by virtue of the tax rolls, fix and establish a lien by levying upon such property, whether real, personal, or mixed, for the payment of said taxes, penalty and interest, and, the interest and penalty collected from such delinquent taxes shall be apportioned to the general fund of the City of Fairfield, Texas. All delinquent taxes shall bear interest from date of delinquency at the rate as prescribed by state law.

SECTION 6. FINDINGS OF FACT. The foregoing recitals are incorporated into this Ordinance by reference as findings of fact as if set forth herein.

SECTION 7. PRIOR ORDINANCES. All previous budget ordinances shall remain in full force and effect, save and except as amended by this Ordinance.

SECTION 8. PUBLICATION. The City Secretary of the City is hereby directed to post the notice required by Section 26.05 of the Texas Tax Code on the City’s website and to publish in the Official Newspaper of the City of Fairfield, the caption and effective date of this Ordinance as required by Texas Local Government Code Section 52.011.

SECTION 9. EFFECTIVE DATE. The necessity for making and approving the tax levy for the year, as required by the laws of the State of Texas, requires that this Ordinance shall take effect immediately from and after its passage, as the law in such case provides.

SECTION 10. OPEN MEETING. It is hereby officially found and determined that the meeting at which this Ordinance was passed was open to the public and that public notice of the time place and purpose of said meeting was given as required by the Open Meetings Act, Texas Government Code Chapter 551.

PASSED this 27th day of September, 2024, at a Special Called Meeting of the City Council of the City of Fairfield, Texas, there being a quorum present, by () "YEAS" and () "NAYS" and approved by the Mayor on the date above set out.

ALDERMEN VOTING	AYE	NAY	ABSTAIN	ABSENT
James Tyus	_____	_____	_____	_____
Arland Thill	_____	_____	_____	_____
Bobby Nichols	_____	_____	_____	_____
Roger Keeton	_____	_____	_____	_____
Angela Oglesbee	_____	_____	_____	_____

APPROVED:

Kenneth Hughes, Mayor

ATTEST:

Misty Richardson, TRMC
City Secretary

**City Council
City of Fairfield, Texas
Agenda Action Form**

AGENDA ITEM: 6.

AGENDA SUBJECT: DISCUSSION AND POSSIBLE ACTION TO APPROVE BUDGET AMENDMENTS FOR THE FAIRFIELD ECONOMIC DEVELOPMENT CORPORATIONS 2024 FISCAL YEAR.

PREPARED BY:

DATE SUBMITTED: September 24, 2024

EXHIBITS: 1. FY 2024 Budget Amendment List approved 9.11.24 (002)

BUDGETARY IMPACT:

SUMMARY:

RECOMMENDED ACTION:



**Fairfield Economic Development Corporation
FY 2024 Budget Amendments
As of September 11, 2024**

From
David Fowler, President
Fairfield Economic Development Corp.
101 S. Mount St., Fairfield, TX 75840-1531
W: (903) 389-7059
dfowler@fairfieldtx.com
www.FairfieldTX.com

FEDC FY 2024 Budget Amendment List		Estimated as of 9/30/24		
	to be approved by the Board at the September 11, 2024 meeting			
Account code	Description	Budget Amount	Amend Amount To	
8885	Incentive Award (*plus associated taxes)	10,765	*11,365	**1
8511	Associations & Dues	1,200.00	1,284.00	**2
8513	City Services	850	897	**3
8514	Professional Services	5,000.00	8,940.00	**4
8519	Training	1,800.00	2,047.00	**5
8101	Office Supplies	500	1,051.00	**6
8115	Postage	70	134.00	**7
8537	Maintenance	25,000.00	34,071.00	**8
	FIP West Development	0.00	15,753.00	**9
8533	Cottonwood Creek Construction	325,000.00	326,736.00	**10
	EDA Grant Match Old Mexia Rd	464,028.00	1,419,942.00	**11
	Project Stuart	0.00	6,000.00	**12
	Project Tank Holdings	0.00	189.00	**13
	Project Texan	0.00	985.00	**14
**1	add G Wathen Incentive Award			
**2	increase due to actual			
**3	increase due to actual			
**4	increase due to actual			
**5	increase due to actual			
**6	increase due to actual			
**7	increase due to actual			
**8	increase due to larger FIP area upkeep			
**9	increase due to actual			
**10	increase due to actual			
**11	correct funding of EDA Grant expenses			
**12	to fund Project Stuart			
**13	to fund Project Tank Holdings			
**14	to fund Project Texan			

**City Council
City of Fairfield, Texas
Agenda Action Form**

AGENDA ITEM: 7.

AGENDA SUBJECT: DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FAIRFIELD ECONOMIC DEVELOPMENT CORPORATIONS FISCAL YEAR BUDGET FOR 2024-2025.

PREPARED BY:

DATE SUBMITTED: September 24, 2024

EXHIBITS: 1. FY2025 Board Approved Budget 8.21.24 presented to COF for approval (002)

BUDGETARY IMPACT:

SUMMARY:

RECOMMENDED ACTION:

FEDC FY 2025 FEDC Budget as Approved by the FEDC Board of Directors 8.21.24

2024 Estimated Year End Cash Carry Over		801,258.00
Reserved Promotions		70,685.00
Revenue		
2024-2025 Sales Tax Revenues	562,500.00	
Interest Earnings	16,100.00	
EDA Grant Reimbursements Due	654,074.00	
	Total 2025 Revenue	1,232,674.00
Total Funds Available		2,104,617.00
Expenses		
Personnel	176,365.00	
Operations	51,551.00	
Industrial Parks	82,507.00	
Liabilities	132,896.00	
Capital Purchase	5,000.00	
Promotions	56,250.00	
Business Retention and Expansion	10,000.00	
Façade Grants	10,000.00	
Committed Projects	0.00	
EDA Grant Project	1,086,035.00	
Reserved Promotions	70,685.00	
	Total 2025 Expenses	1,681,289.00
Total Funds Available		2,104,617.00
Expenses		-1,681,289.00
Projects		423,328.00

Development Corporation

Carry over of Estimated Cash	916,684.27	801,258.00
Reserves		
Reserves - Promotions	70,685.00	70,685.00
Reserves Total	70,685.00	70,685.00
Revenues		
9990 Sales Tax Receipts	562,500.00	562,500.00
9998 CD 4446271 Int Income	22,800.00	16,000.00
9991 Chking Acct Int Inc	100.00	100.00
9992 CD 16535 Int Income	0.00	0.00
9999 Old Mexia Rd Grant Reimbursement		654,074.00
Revenues Total	585,400.00	1,232,674.00
Anticipated Funds Available	1,572,769.27	2,104,617.00
Expenses		
Personnel		
8880 Salary & Benefits	162,000.00	162,000.00
8883 Car Allowance	3,600.00	3,600.00
8885 Employee Incentive	10,765.00	10,765.00
Personnel Total	176,365.00	176,365.00
Operations		
8501 Public Employee Bond	326.00	326.00
8504 Website	5,000.00	400.00
8506 Travel	1,500.00	1,500.00
8507 Publications	100.00	100.00
8511 Associations & Dues	1,200.00	1,400.00
8512 Electric Utility	1,400.00	1,100.00
8513 City Services	850.00	950.00
8514 Professional Services	5,000.00	10,000.00
8516 Maintenance & Repairs	2,000.00	3,000.00
8519 Training	1,800.00	12,800.00
8520 Advertising	1,000.00	1,000.00
8523 Recognition	200.00	200.00
8526 Computer Tech	1,000.00	1,000.00
8527 Data Services	16,500.00	10,000.00
8528 Telecommunications	1,200.00	1,200.00
8535 Meeting Expense	2,500.00	2,500.00
8100 Paper/Printer Supplies	1,200.00	1,400.00
8101 Office Supplies	500.00	1,100.00
8103 Misc Supplies	600.00	500.00
8115 Postage	70.00	75.00
8102 Computer Software	1,600.00	1,000.00
Operations Total	45,546.00	51,551.00

Fairfield Economic Development Corporation	FY 24 Budget	FY 25 Budget
Industrial Park		
8537 Maintenance	25,000.00	40,000.00
Project FIP West Development	0.00	0.00
8533 Cottonwood Creek Road Bridge Const	325,000.00	0.00
EDA Grant Match for Old Mexia Rd Project	464,028.00	0.00
Bournias Note PY Interest	13,822.00	11,495.00
8525 Southside Bank Note PY Interest	34,284.00	31,012.00
Industrial Park Total	862,134.00	82,507.00
Long Term Liabilities		
NP Debt Service Principal Bournias	32,408.00	32,564.00
NP Debt Service Principal Southside	97,060.00	100,332.00
Liabilities Total	129,468.00	132,896.00
Capital Purchase		
9201 Furniture & Fixtures	1,000.00	1,000.00
9210 Other Equipment	4,000.00	4,000.00
Capital Purchase Total	5,000.00	5,000.00
Promotions		
8517 Promotions	56,250.00	56,250.00
Promotions Total	56,250.00	56,250.00
Business Retention		
8115 Business Retention	10,000.00	10,000.00
Business Retention Total	10,000.00	10,000.00
Projects - Capital Expenditures		
Façade Grants	10,000.00	10,000.00
Project Stuart	0.00	0.00
Project Tank Holdings	0.00	0.00
Project Texan	0.00	0.00
Future Projects	532,321.27	423,328.00
Projects Total	542,321.27	433,328.00
EDA Grant Match for Old Mexia Rd Project		
Project Balance \$1,577,410.00		1,086,035.00
EDA Grant Project Total		1,086,035.00
Reserves Promotions	70,685.00	70,685.00
Expenses Total	1,897,769.27	2,104,617.00

**City Council
City of Fairfield, Texas
Agenda Action Form**

AGENDA ITEM: 8.

AGENDA SUBJECT: DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FAIRFIELD ECONOMIC DEVELOPMENT CORPORATIONS STRATEGIC WORK PLAN FOR THE 2025 FISCAL YEAR.

PREPARED BY:

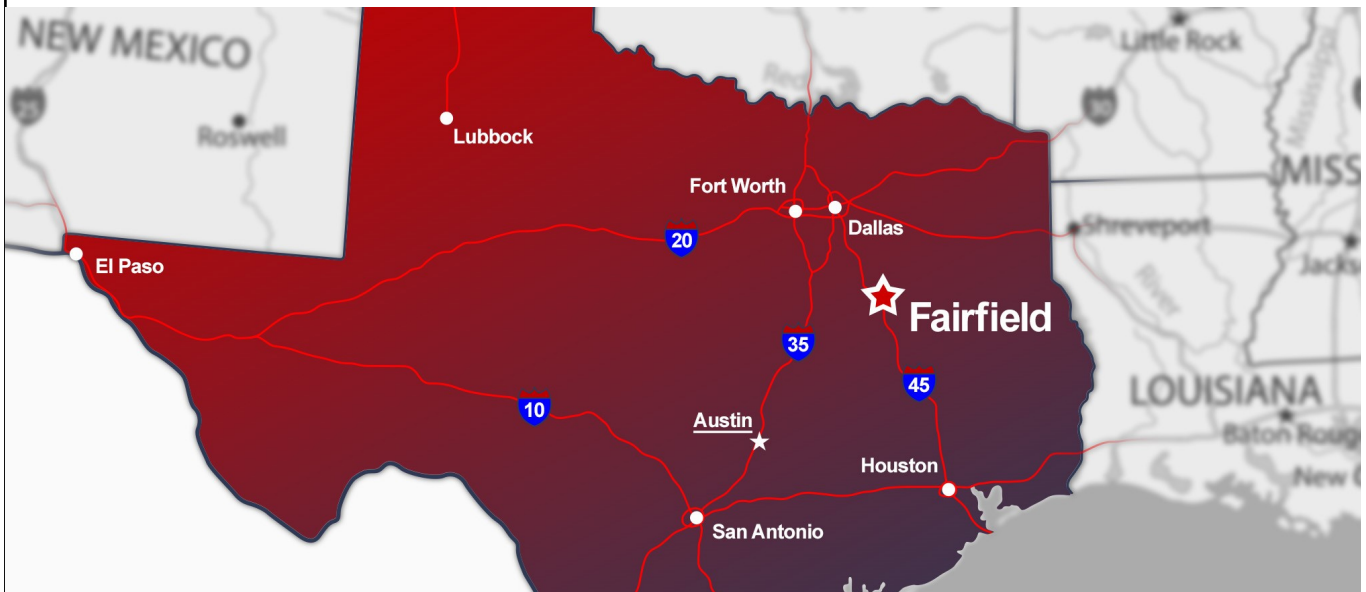
DATE SUBMITTED: September 24, 2024

EXHIBITS: 1. Fairfield-TX-MASTER-FY2025 Strategic Work Plan (002)

BUDGETARY IMPACT:

SUMMARY:

RECOMMENDED ACTION:



Strategic Work Plan FY 2025

David Fowler
President
dfowler@fairfieldtx.com
903-389-7059
903-388-2063

Grace Wathen
Administrative Assistant
gwathen@fairfieldtx.com
903-389-7059

About Fairfield EDC

We Are Here To Serve You!

The Fairfield Economic Development Corporation (FEDC), is a non-profit, Type A, economic development corporation whose mission is to promote, assist and enhance economic development opportunities in Fairfield, Texas. Our company is funded by a 1/2 of 1 percent sales and use tax collected in the City of Fairfield.

Our Economic Strategy is to focus on Primary Jobs!

FEDC's primary focus is on employers that sell a majority of their products and services to markets outside our regional economy. An economic growth factor is realized by the City of Fairfield's retail and services sectors as a result of primary business expansion and the in-bound revenue it generates.

We Are Here To Expand You!

FEDC works with local companies on an ongoing basis to assist and encourage expansion in the City of Fairfield in various ways, including but not limited to incentives for Job Retention, Job Creation, Workforce and Technical Training and Capital Infrastructure Improvements.

Board of Directors

Jason Hullum *Chairman*

Senior VP, Community National Bank

9 Years of Service

Warren Davis

Retired, Oil & Gas Industry

5 Year of Service

Justin Turner *Vice-Chairman*

Retired, Walmart Distribution

8 Years of Service

Don McLeod

Owner, McLeod Construction

7 Years of Service

Mary Small *Secretary/Treasurer*

Owner, Accessories, Etc.

9 Years of Service

Bobby Nichols

Fairfield City Council

3 year of Service

Danny Wren

Branch Manager, Texas Farm Credit

7 Years of Service

Economic Development Annual Strategic Work Plan FY 2025

Goal #1: Attraction and Recruitment - Recruit and secure business and industry that are a good fit for Fairfield, Texas

1. Develop marketing materials that respond to the needs of site selectors, real estate brokers, developers and targeted business prospects
2. Maintain and update a FEDC website that will provide accurate and current information
3. Maintain and increase social media strategies to target site selectors, real estate brokers, developers and targeted business prospects
4. Respond to all RFP's and RFI's that have made a request to FEDC or the City of Fairfield
5. Contract with third-party consulting firms that specialize in economic development business attraction and marketing
6. Participate in selected trade missions, tradeshow and industry events to attract targeted industry and Foreign Direct Investment
7. Participate in selected conferences and forums to engage and build relationships with site selectors, real estate brokers and commercial developers to promote the City of Fairfield as a viable location for business expansion and relocation
8. Identify target industries that have the highest probability of success while capitalizing on the regions strength

How will Goal #1 be measured?

- ⇒ Did we develop marketing materials and how have we made those available?
- ⇒ Did we maintain and update the FEDC website?
- ⇒ Did we increase social media strategies?
- ⇒ Did we respond to RFP's and RFI's?
- ⇒ Did we contract with third-party consulting firms?
- ⇒ Did we participate in industry events?
- ⇒ Did we participate in selected conferences and forums?
- ⇒ Did we identify target industries?

Goal #2: Business Retention and Expansion (BRE) - to continually engage and assist Fairfield businesses

1. Partner with the HOT Workforce Solutions, Fairfield ISD, TSTC, Fairfield Chamber of Commerce and local industries in roundtable discussions to insure training and education needs of industry are being met
2. Partner with Fairfield ISD in research and discussions of Career and Technical programs for high school students
3. Partner with HOT Workforce Solutions and the Chamber of Commerce and host a Job Fair
4. Conduct BRE onsite visits with businesses in Fairfield and follow up with any issue raised during those visits
5. Partner with the Navarro College SBDC and assist their clients with expansion and relocation plans
6. Educate local qualifying businesses about state and local incentives available for expansion or relocation in Fairfield, TX
7. Provide \$10,000 for a small business sign and beautification matching grant program for qualifying business known as the Façade Grant Program.

How will Goal #2 be measured?

- ⇒ Did we partner with stakeholders and discuss and evaluate training and education needs?
- ⇒ Did we partner with Fairfield ISD and discuss technical programs?
- ⇒ Did we partner with HOT Workforce Solutions and the Chamber to host a Job Fair?
- ⇒ Did we conduct BRE on site visits?
- ⇒ Did we partner with Navarro SBDC and assist their clients?
- ⇒ Did we educate local business about expansion or relocation opportunities?
- ⇒ Did we provide \$10,000 for the Facade Grant Program?

Goal #3: Fairfield Industrial Parks Marketing

1. Market the FIP South property as Shovel Ready to site selectors, developers, real estate brokers and prospective businesses
2. Discuss the availability of property in FIP South with existing businesses during BRE visits
3. Work with EDA, KSA Engineering and HOTCOG to complete the Old Mexia Road reconstruction with EDA grant funds
4. Construct water, sewer, and natural gas infrastructure on Project Billie property and develop as FIP South, Phase II
5. Begin development plans for FIP West consisting of approximately 160 acres currently owned by FEDC
6. Use virtual spec building and website tool to promote building in the Industrial Park
7. Obtain certification by Site Selector's Guild as an Investment Ready Site aka REDI Site

How will Goal #3 be measured?

- ⇒ Did we market FIP South?
- ⇒ Did we discuss FIP South availability on BRE visits?
- ⇒ Did we use for an EDA grant funds for reconstruction?
- ⇒ Did we construct infrastructure and develop FIP South, Phase II?
- ⇒ Did we begin development plans for FIP West?
- ⇒ Did we use virtual spec building as promotion?
- ⇒ Did we obtain the Site Selector's Guild certification?

Goal #4: Retail Development—Assist the City of Fairfield with retail development consistent with Type A and B guidelines

1. Identify potential real estate that has the potential to attract retail development
2. Discuss development options with property owners and developers
3. Identify and discuss with property owners and the City of Fairfield needed infrastructure necessary for retail development
4. Partner with the City of Fairfield and develop retail incentive guidelines for existing and new business
5. Meet with retail attraction consultants to determine if Fairfield could benefit from such service

How will Goal #4 be measured?

- ⇒ Did we identify potential real estate and what is the location?
- ⇒ Did we meet with owners and developers and discuss terms, plans and options?
- ⇒ Did we determine what infrastructure is needed and how it would be constructed?
- ⇒ Did we develop retail incentive guidelines?
- ⇒ Did we met with retail attraction consultants and what was their findings?